

# TIM GEORGI

Graphic Designer/Art Director

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Portfolio: [www.timgeorgi.com](http://www.timgeorgi.com)



## SUMMARY

With over three decades of experience in marketing and advertising, I provide creative direction and graphic design services for a variety of projects styles and mediums. I have a proven track record of delivering high-quality creative solutions for print and digital media. My mission is to use my creative and programming skills to make the best decisions for my clients and ensure the success of every project I work on.

## EDUCATION

BACHELOR OF FINE ARTS

*Art & Visual Communications*

Utah Valley University

Orem, UT

2007 - 2009

## SKILLS

- Art/Creative Direction
- Print Design
- Branding/Corporate Identity
- Email Marketing
- UI/UX Design
- Web Programming
  - HTML
  - CSS
  - PHP
  - MySQL
- Project Management
- Social Media Marketing
- Photography/Videography
- Presentation Development
- Large Format/Signage Design
- Copy Writing/Editing
- Computer Technical Support

## WORK EXPERIENCE



### SENIOR ART DIRECTOR

SecurityNational Mortgage Company Salt Lake City, UT | 07/2017 - 11/2023

- Provided marketing consulting and graphic design services for regional Loan Officers, support staff, and local homebuilders & real estate partners
- Managed and planned the development of billing and project tracking systems for department projects
- Created tracking processes for client projects
- Designed and maintained the visual components and provided tech support for corporate SharePoint sites



### ART DIRECTOR

American Name Services Orem, UT | 05/2011 - 04/2015

- Designed and managed print, web, social media, and email marketing campaigns for external clients
- Created web-based tools for email deployment, helping to eliminate potential omissions and errors in the deployment pipeline
- Managed the company's email deployment systems
- Developed web projects using HTML, CSS, PHP, and MySQL
- Designed/deployed social media content for Twitter, Facebook, and Google
- Provided copy writing and editing for marketing campaigns
- Developed strategic email campaigns with the Sales department, increasing lead generation by 300%
- Management, consulting, and design of internal marketing initiatives for ANS-owned companies



### SENIOR GRAPHIC DESIGNER

Brigham Young University Provo, UT | 05/2007 - 08/2010

- Provided design services for print, web, multimedia, motion graphics, and video projects
- Managed and mentored a team of junior designers
- Standardized designs for meeting presentations, including interactive presentation elements
- Managed department's internal image library assets and copyright release information
- Photographer for assets of internal design projects



### ART DIRECTOR

Rapid Solutions Group Kansas City, MO | 11/2004 - 03/2006

- Designer, graphics project manager, and consultant for DST Systems' Vision financial web products
- Provided art direction and technical knowledge for internal and DST Vision web and print projects
- Provided technical support for Apple computer systems